

FOOD PROCESSING AND ENTREPRENEURSHIP OPPORTUNITIES

Women's Study Centre, CUSAT and University Employment Information & Guidance Bureau, CUSAT jointly conducted a career seminar (Career Jwala) on the topic 'Food Processing and Entrepreneurship Opportunities' on 14.11.2024 at Women's Study Centre, CUSAT. The session began at 10 am. The seminar commenced with an inaugural address by Dr.Asha Gopalakrishnan Director, Women's Study Centre, CUSAT, emphasizing the importance of women empowerment through entrepreneurship. Dr. Sangeetha K Prathap, Advisory Committee Member, Women's Study Centre, CUSAT, Chief (UEIGB, CUSAT) highlighted the Women's Study Centre's role in facilitating Employment and Entrepreneurship Opportunities. Smt.Rekha C.V, Deputy Chief, UEIGB, CUSAT formally welcomed the participants.

The keynote speaker was Dr.M.K.Mukundan, a renowned Food Technologist. The speaker focused on methods of food preservation, benefits of food preservation, challenges and limitations in food processing, emerging trends and technologies in food preservation techniques. Mr. Aswin, Industries Extension Officer, Kalamassery explained the various loan schemes provided by Central and State Government Departments in the area of food processing. The participants appreciated the organizers for arranging such an informative program in the campus.



Photos of the session on Food Processing and Entrepreneurship Opportunities

The participants for the session were Post Graduate and Under Graduate students. The session gave insight to latest trends in undertaking entrepreneurial activities in the current economic condition. The session ended by 1 p.m



**University Employment Information
& Guidance Bureau, CUSAT**



കരിയർ സെമിനാർ

'ഭക്ഷ്യ സംസ്കരണവും സംരംഭകത്വ സാധ്യതകളും'

(യൂണിവേഴ്സിറ്റി എംപ്ലോയ്മെന്റ് ഇൻഫർമേഷൻ & ഗൈഡൻസ് ബ്യൂറോയുടെയും കൂസാറ്റ് വുമൺ സ്റ്റഡി സെന്ററിന്റെയും സംയുക്ത ആഭിമുഖ്യത്തിൽ)

MORE INFORMATION

14 November 2024
10.00 am - 1.00 pm

 Women Study Centre, CUSAT

FOR REGISTRATION

 0484-2576756



Brochure about the workshop

No. of Participants: 27

Venue: Women's Studies Centre, CUSAT..